



## **MEASURING AND ASSESSING THE IMPACT OF THE CAREERS PROGRAMME**

At Highcliffe School we believe it is very important to assess the impact of our careers programme on our students. We do this in a number a of ways.

### **DESTINATIONS DATA**

We identify and analyse the destinations of our Year 11 and 13 students taking into account their prior attainment. For Year 11 students, we record pathways including:

- Level 2 courses
- Level 2 apprenticeships
- Level 3 courses
- Level 3 apprenticeships
- Analysis of sector-based outcomes to ensure our advice is relevant to the jobs available and to ensure that we promote equality of opportunity

The proportion of students going onto Level 3 courses or apprenticeships is tracked over time, taking into account changes in the attainment level of year groups at the end of Key Stage 2.

For Year 13 students we identify and analyse whether students:

- go onto higher education and the range of courses being studied and the universities/colleges being attended
- go onto an apprenticeship and whether it is at Intermediate, Advanced or Higher level
- go onto employment
- go into further education, traineeships, internships
- take a gap year

We aim to track students for three years from the end of Year 11, identifying and reviewing where students leave or change courses/apprenticeships.

### **STUDENT VOICE**

We are very keen to get the views of students on the Careers, Education, Information, Advice and Guidance (CEIAG) they received during their five or seven years at Highcliffe School. We ask all Year 11 and 13 students to complete an on-line survey to find out their views on individual elements of the CEIAG programme and their overall assessment of the programme. In addition, our Enterprise Advisers (business volunteers who support the school develop its careers provision), meet representative groups of students to find out more about what they liked and disliked about the careers programme and ways they believe it can be improved. We also discuss the programme with our link governor.

*\*Year 11/13 on-line survey/Careers & Apprenticeship Fair/ University visit / Careers One to One / Mock Interviews / Student Voice group*

### **PARENT VOICE**

We value the views of parents on how well we have helped them to support their child or children make rational informed career decisions. This is done using an on-line survey.

### **BUSINESS VOLUNTEERS**

Business volunteers are asked for their feedback on each individual careers events that they take part in, such as Careers/Apprenticeship Fairs, mock interviews and employer talks. In addition, the school's Enterprise Adviser evaluates the careers programme from a business viewpoint and collate the views of other business volunteers.

### **COMPASS PLUS DATA**

We review our compass+ data termly. Reflecting on the programme we offer and planning to address the gaps.

### **EXTERNAL ACCREDITATION**

By gaining the Investors in Careers award to externally review our careers programme